

Policies at a Glance

Welcome to Zurvita! As an Independent Consultant, it is very important for you to understand and abide by the following policies when you promote your Zurvita business. These policies have been established to protect our company's integrity and to provide our Consultants the opportunity to create a solid foundation for their growing businesses.

Do

- Identify yourself by name as an Independent Consultant of Zurvita. Use the Independent Consultant logo, provided by the company, on your business cards and letterhead, and materials previously authorized by the company.
- Use the product disclaimer... "These statements have not been evaluated by the FDA. This product is not intended to treat, cure, diagnosis or prevent disease." Should be mentioned before any testimonials are given regarding the products especially at income opportunity meetings.
- Share any success stories that Zurvita has reviewed and previously authorized from your Zurvita.com replicated site.
- Promote the fact that you made All-Star!
- Take still photography at corporate events.
- Complete the Compliance Module prior to presenting at official corporate events.
- Display Zurvita products in a professional manner.
- Promote the Zurvita experience by using marketing materials, either ordered from the Z-Center, ZurvitaGear.com or authorized by Compliance.
- Use social media to build awareness and interest in the income opportunity. You may post or "pin" photographs and repost marketing content as provided on our Zurvita social media sites.
- Promote your business at events or business gatherings by submitting an Event Registration Form and confirm authorization prior to the event.
- Access all tools and reports available to you in the Z-Center, free of charge.
- Join forces with your spouse to build one active account.
- Provide a correct social security number at enrollment.
- Share details of the compensation plan provided by the company, available in your Z- Center.

Do Not

- Don't identify yourself as an employee of Zurvita or imply you are acting on behalf of the corporate office.
- Don't use the corporate name, corporate logo, copyrighted material, or trademarks on any materials or communications on social media platforms, except in materials provided by and authorized by the company.
- Don't alter or change company - provided sales aid and marketing materials either electronically or in print. Copyrighted content from any source must not be used.
- Don't create or appear in media advertising (television, radio, newspaper) or conduct interviews with the media without prior Compliance department authorization.
- Don't solicit customers or Consultants who have an active account and are participating in the Zurvita opportunity.
- Don't solicit customers or Consultants to join another company that directly competes with Zurvita.
- Don't make any claims that Zeal has cured, treated or alleviated any medical ailments or discontinue prescription drugs.
- Don't make income guarantees or claims.
- Don't use unauthorized marketing materials (ex: homemade t-shirts, banners, etc.)
- Don't record video at any Zurvita events.
- For your safety, don't show copies or originals of your commission checks.

Our Consultants abide by our Policies and when violations do occur it may result in disciplinary action, warning, suspension, or termination, based on the company's careful review and discretion. Please refer to the "Policies and Procedures" document in your back office for a complete explanation of all policies. You may contact compliance@zurvita.com with any additional questions.